



Company _____

Company Address _____ City/State/Zip _____

Company Website _____

Contract Contact _____ Title _____

Phone # () _____ ext. _____ Fax # () _____ E-Mail _____

Summit Contact _____ Title _____

Phone # () _____ ext. _____ Fax # () _____ E-Mail _____

Products or Services to be displayed _____

Booth Identification Sign Should Read (One Line) _____

Registration BEFORE August 15, 2026

- One (1) 8 x 10 "Original Series or Table Top" \$2,045
Standard Size Booth and 3 Badges
- One (1) 8 x 10 "P Series" \$2,345
Premium Location Booth and 5 Badges
- One (1) 10 x 10 "L Series" \$2,695
Larger Premium Location Booth and 6 Badges
- Two (2) 8 x 10 "Original Series or Table Top" \$3,045
Standard Size Booths and 6 Badges
- Two (2) 8x 10 "P Series" Booths \$3,640
Premium Location Booths and 10 Badges
- Two (2) 10x 10 "L Series" \$4,390
Larger Premium Location Booths and 12 Badges

Registration AFTER August 15, 2026

- One (1) 8 x 10 "Original Series or Table Top" \$2,245
Standard Size Booth and 3 Badges
- One (1) 8 x 10 "P Series" \$2,545
Premium Location Booth and 5 Badges
- One (1) 10 x 10 "L Series" \$2,895
Larger Premium Location Booth and 6 Badges
- Two (2) 8 x 10 "Original Series or Table Top" \$3,245
Standard Size Booths and 6 Badges
- Two (2) 8x 10 "P Series" Booths \$3,840
Premium Location Booths and 10 Badges
- Two (2) 10x 10 "L Series" \$4,590
Larger Premium Location Booths and 12 Badges

Booth Extras - Information regarding electrical services & furnishings will be sent to you. TOA will provide one 6' skirted table, a booth sign and two chairs.

Booth Selection - Selection 1: Booth # _____ Selection 2: Booth # _____ Selection 3: Booth # _____
Use the exhibit hall floor plan in this brochure to determine booth location desired. Please indicate 4 selections so we may process your application. Applications will be processed in the order they are received. Please note that all booth assignments will be assigned only upon receipt of payment.

Badges - Extra badges may be purchased ____ x \$50 = _____ (add to total). Fee includes meal functions in the Exhibit Hall.

Booth Payment - Includes: Company name listed in the program, badges and food functions in the Exhibit Hall.
44Wholesale suppliers not purchasing a booth, but wishing to enter the Exhibit Hall, may purchase a name badge at the TOA registration desk for \$250 under the name of one of the represented companies.

OUTBOARDING - The creation of a concurrent event that is related to an existing exhibition or event but that is not sanctioned by the organizer and that seeks to benefit from the audience the organizer attracts is considered to be Outboarding. The TOA considers Outboarding to be an unethical business conduct and prohibits it at all TOA events. Any infringement of this rule may subject offending company to loss of benefits or other penalties.

Please complete this form, detach it and send it with **payment** by:

MAIL: Texas Optometric Association, Inc., 3011 N. Lamar Blvd., Ste. 300, Austin, TX 78705 or **FAX:** 512-326-8504.

Booth Space will NOT be accepted or held without payment. If you have any questions please call 512-707-2020.

____ My check for \$ _____ is enclosed or

____ Bill \$ _____ to Account # _____ Expires ____ / ____ 3-Digit Code _____

Signature _____

It is agreed that the undersigned will abide by the rules and regulations furnished with this application. Acceptance of this application by or on behalf of the sponsor will constitute a contract.

Authorized Signature for Company _____ Date _____



127th TOA Annual Summit
Feb 18–21, 2027
 JW Marriott ♦ Austin, TX

Exhibit Hall Days:

Friday, February 19th
 Hours 4:30pm - 8:30pm

Saturday, February 20th
 Hours 12pm - 3pm

121	220	221	320	321	P420	L421	L520	P521	620	621	720	721
119	218	219	318	319	P418	L419	L518	P519	618	619	718	719
117	216	217	316	317	P416			P517	616	617	716	717
115	214	215	314	315	P414	L415	L514	P515	614	615	714	715
113	212	213	312	313	P412	L413	L512	P513	612	613	712	713
111	210	211	310	311	P410			P511	610	611	710	711
109	208	209	308	309	P408	L409	L508	P509	608	609	708	709
107	206	207	306	307	P406	L407	L506	P507	606	607	706	707
105	204	205	304	305	P404			P505	604	605	704	705
103	202	203	302	303	P402	L403	L502	P503	602	603	702	703
101	200	201	300	301	P400	L401	L500	P501	600	601	700	701

↑ ENTRANCE ↑

EXHIBITOR GENERAL INFORMATION

- Sponsor.** The word "sponsor" as used herein shall mean the supporting organization, or their officers, agents or employees acting for them in the management of exhibits.
- Eligible Exhibits.** The Sponsor reserves the right to determine the eligibility of any company or product for inclusion in the exhibit.
- Limitation of Liability.** The exhibitor agrees to make no claim for any reason whatsoever, including negligence, against the Sponsor, its members, or agents or employees of the hotel or convention center for loss, theft, damage or destruction of property, nor for any injury to himself or employees while in the Exhibit quarters. Each exhibitor should purchase his own insurance.
- Defacing of Building.** Exhibitors are liable for any damage caused by fastening displays or fixtures to the building floors, walls or the standard booth equipment or for damage caused in any other manner. Exhibitors may not apply paint, lacquer, adhesives or any other coating to building walls and floors or to standard booth equipment.
- Display Dimensions.** 8 ft. X 10 ft. per booth or 10 ft. X 10 ft. per booth.
- Sound Devices.** Sound of any kind must not project outside the confines of your exhibit booth.
- Rejected Displays.** The exhibitor agrees that the exhibit shall be admitted and shall remain from day-to-day solely on strict compliance with the rules herein laid down. The Sponsor reserves the right to reject, eject or prohibit any exhibit in whole or in part, or any exhibitor or his representatives, with or without giving cause. If cause is not given, liability shall not exceed the return to the exhibitor of the amount of rental unearned at the time of ejection. If an exhibit or exhibitor is ejected for violation of these rules or for any stated reason, no return of rental shall be made.
- Insurance.** Fire and theft insurance, if so desired, must be taken out by each exhibitor at his own expense.
- Exhibitor Representatives Responsibility.** Each exhibitor must name at least one person to be his representative in connection with installation, operation and removal of the exhibit. Such representative shall be authorized to enter into such service contracts as may be necessary, and for which the exhibitor shall be responsible.
- Character of Displays.** Distribution of samples and printed matter of any kind or any promotional material is restricted to the confines of the exhibit booth.
- Labor.** Exhibitors must comply with union work rules where applicable.
- Attendance.** The Sponsor shall have sole control over attendance policies at all times.
- Sub-Leasing.** Exhibitors may not sublet their space, nor any part thereof.
- Fire and Safety Laws.** Federal, State and City Laws must be strictly observed. Cloth decorations must be flameproof. Wiring must comply with fire department and underwriters' rules. Smoking in exhibits is forbidden. Crowding will be restricted. Aisles and fire exits cannot be blocked by exhibits. No decorations of paper, pine boughs, leafy decorations or tree branches are allowed. Combustion engines cannot fuel; a locking gas cap must be installed, and batteries must be disconnected.
- Photography and Video.** Commercial photography, videography, and filming are often conducted at Texas Optometric Association (TOA) Events and Gatherings. By entering the premises and/or purchasing an admission ticket, you consent to video recording and photography of your likeness and its/their release, publication, or reproduction that the TOA, and those acting pursuant to its authority, deem appropriate, including promotional, advertising, or public relations efforts. By entering the premises and/or purchasing an admission ticket, you waive all rights you may have to any claims for payment or royalties in connection with the use of these materials in any form, as well as any right to inspect, review, or approve any photo or video recording taken by the TOA in connection to the event. The TOA retains all rights and licenses to any recordings or photographs produced at its Events and Gatherings; without express written consent, no participant is granted any right to use TOA's intellectual property. Use or reproduction of photography, film, or video for commercial purposes is prohibited without written consent from the TOA. Professional photography, videography, or filming for personal use or professional use is prohibited without prior written approval.
- Amendment to Rules.** Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the decision of the Sponsor. These rules and regulations may be amended at any time by the Sponsor, and all amendments so made shall be binding on exhibitors equally with the foregoing rules and regulations.
- 2027 Cancellation of Exhibit Space.** A full refund if cancelled by December 15, 2026. No refund if cancelled after December 15, 2026.
- Purpose.** This summit is conducted for educational and informational purposes, to disseminate knowledge and ideas with the profession, to encourage communications among all levels of the profession and to promote product innovation and quality standards.
- Hotel Information.** JW Marriott, 110 East 2nd Street, Austin, TX 78701. Discounted hotel room reservations available. Cutoff date 1/28/2027; rates starting at \$303. Hotel contact phone number 512-474-4777. To make reservations online visit the event website at toasummit.com.

Visit Summit online at <http://toasummit.com>